



November 2022

100% FREE with FREE Shipping?

A smart way to get lots of reviews

Visit

www.GetFreeProduct.yoursite.com

Before you can get lots of reviews, first you will need **somewhere for people to leave their reviews.**

Fill out the form, choose a product and we'll ship/mail it to you 100% FR*EE.

No Shipping Charges!

No Hidden Fees!

No Credit Card Required!

For example, if you sell on Amazon, Amazon is the place to attract your reviews. If you have a review system on your website, that's where you'll be sending people.

Alter the nature of your message, depending upon whether you're delivering products electronically, or postal.

Here's the thing...

You can either determine the fr*ee product you will send, or you can let them choose from a dropdown menu.

You send your product to your customer, shipped, or posted if it's a tangible one, by download if it's digital, the process works both way

Right, they've reached your site, and when they get there, they will find a simple form asking what they purchased from you, a prompt for proof of purchase, what they'd like

BUT, before you do, enclose a PROMINENT page or the digital equivalent (link to a webpage or PDF) that states:

How Would You Like a ____



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to receive for free, their address and the invoice number (if and where applicable).

This done, they are in a good happy mindset as they are about to receive a free product, and who doesn't love FR-EE?

Timing... this moment is the **PERFECT** one to ask for feedback, a review, of your product that they will already have.

Simply direct them, via a live link (**don't forget to make the link "live"!**) to the next page where they are asked for feedback on the product they purchased.

Naturally, many of your customers will want to reciprocate your goodwill and leave a review.

It's never going to be a 100% response rate, but you've more chance getting feedback

if you incorporate this strategy than if you don't.

Are guarantees ruining your sales?

Getting refunds damages your income – correct?

Granted, we expect a few, but they're still bloody irritating aren't they – yes?

Work your backside off to create a product and someone (even just one client) throws it back in your face and demands their money back.
GRRRR

Thing is, it's vital to keep guarantees in place so that we appeal to our audience, yes?

BUT... *Human psyche is weird thing...*

Example: you have a course with a price tag of \$997, and 30 day full money-back guarantee



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Have you though that what your guarantee could be doing is telling your customers that your product ain't that great and you are GIVING them an insurance for it... a "get-out" clause?

Because, as sure as day turns into night, some will exercise your guarantee.

Here's a better format of guarantee...

Show how valuable your product has been to others, and how they're got results, or results from similar products, but how yours is different, unique, and adds a twist.

After all, what else is your guarantee other than a statement that your product works?

So, if you can show an alternative way – one that's about USERS, I'd say that's a

better thing to do than offering their money back.

Give it some thought, spilt test... let your customers decide if your product is or is not worth their investment...

Or, you can show the results from other customers.

If you want to err on the side of caution, why not run a while with a guarantee, offer a discount for testimonials for the first 20 sold, then ditch your guarantee based on positive feedback.

Case Study: \$2500 a Month With No Website

Obviously, the figure you end up with, and the results you get, could be different, but in just one day, Jane (name changed) is achieving something like this:



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She writes one product every week, which is then sold to only 25 people for \$25 a pop.

The reason behind the low numbers is to create scarcity value, and with half a day, she's usually sold out

This process can be easily achieved with a marketing list, or from within a group on social media. In other words, an audience is important, a list not so.

In my opinion, not having a list is an Internet marketing crime, and leaving money on the table, but each to their own.

Jane does not even have a website; she uses a Facebook group instead. Facebook is not my thing, nor is social media, (and as I type Mr. Musk is making a right cock-up of Twitter) but there's no doubting that scores of marketers use these platforms

successfully, and Jane is one of them.

Anyway, she has a smallish list, from which she leaves instructions for buyers who send funds through PayPal, and then to leave a comment in her FB group that they've invested.

What happens next is that an excitement is generated... folks witness a disappearing asset, one which they feel will benefit them, and if they don't act quickly, they'll miss out.

What's everyone getting excited about?

It's similar to what you can see on JVZoo or Warrior+, a directory showing all the top product offers in the Internet marketing niche that week

In the directory, Jane will show every detail possible about each product, its URLs,



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graphics, conversion rates, her own opinion, and so on, including details of the product's authors and their background - **as much as she can; all the kind of information that would be super-helpful to would-be affiliates.**

But that's not the only aspect. Jane has all this wrapped up into a PLR offer too, one that can either be given or sold (minus rights, so the exclusivity value remains)

A few of her regulars have lists of their own, so what better way to get some free promotion, while her customers can use Jane's PLR to influence more subscribers to their lists, and so the process propagates. Jane's subscribers are investing \$25 every week or so to be able to offer fresh content to their own new or existing subscribers.

The product is s good offer, but you can see that it's the model, the strategy that's important, and you could offer anything

Offer multiple products using the same strategy...

How to buy a mansion in 5 simple steps...

Think that headline is a bit of humour?

Well, here's the serious side of it...

There's no two ways about it, many Internet marketers have earned enough to buy not one, but two, or even several mansions.

Thing is... HOW?

In my opinion, the answer is not difficult, in fact it's a-b-c simple.



No-one reinvents the wheels; granted someone had to invent it in the first place, but that's so long ago now, it makes bugger-all difference. **Suffice to say that anything "new" is simply a different angle on something that already exists.**

So, no new big secrets.

But... *it is made to appear that way* to those who invest in us and buy from us because every successful marketer uses the same method:

Number one. Buy one (or a couple of) products about how to earn money on the Internet by implementing a certain strategy

Two. After you've read about "how to", **actually implement what you've read in the material you've bought.**

Three. **Log everything you do; results, successes,**

failures, what you thought of and so on.

Four. Devise a product of your own in which you reveal the process you went through in "three", and what you would and could do to improve it, to make it easier, quicker. How it worked in YOUR business.

Five. The cliché... rinse and repeat

Hang on... does that sound too simple?

Maybe it does, but until you diligently, earnestly try it, **HOE DO YOU KNOW? The Golden Nugget is your mindset and how you control it.**

But surely there IS some big highly guarded insider "secret"?

Nah, not this side of town

Decide on your strategy or method



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Look into it and find what is and is not working for your "competition"

And get going with it, see where you can improve, add you own opinions and personality, and create a structure that teaches others YOUR way of doing it.

Whack a price tag on and get it into your list, Warrior Plus, JVZoo, Clickbank, social media, or whichever platform you prefer.

There is no reason why you can't earn well from implementing all this.

There is nothing different from the method deployed by the big names of Internet marketing.

Are you going to do it?

I have no idea... it's up to you :)

Your reality... or just your PERCEPTION of it?

Try and get your head around this one...!

Our reality is defined by our perception of it. BUT, the opposite is also valid.

We all know that a car is a car, a clock is a clock, a pencil is a pencil. A horse is a horse etc etc.

Here's the thing - does the horse know it is a horse? Of Course it doesn't (as far as we know).

It has zero concept of what a horse it, no knowledge of why it loves grass, wide-open fields, hay, or why people have used it for various aspects of their lives.

To the horse, everything they experience is because of **instinct**; the simplicity is, it cares not about **meaning**.



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It's no different in business, we automatically take what we see (perceive) as being the reality, but that's mostly down to our expectations and conditioning.

We perceive, so it is.

But who said? **And with what authority?**

What about challenging those perceptions? Suppose we move outside the box and assume the view that anything is a possibility...

Just because we've been told that $A + B$ is or will be, the result of $X - Y$, who or what says that has to be?

Like us, our businesses evolve and expand. Whatever goes into our business is a result of our thinking and perceptions; campaigns, opinions, everything.

Everything that we see as reality... OUR reality.

And we have no control over what we place into our business, in terms of how it will be seen and perceived by our readers, subscribers, clients, or customers

Which is why is critical to make the effort to put ourselves in the eye of the beholder

Don't rest easy with the reality as YOU see it, try taking a step back and thinking about what everyone else will see.

You will not score a home run all the time but thinking out the box is a step closer to it... good luck!

Next Month...

I'll be sharing more with you

Promos ...Products ...Profits...



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...and I'll show two tiny words
that have the potential to change
your life

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