

AI Traffic Unleashed

*How To Use ChatGPT To Generate A Hoard
Of Free Traffic To Your Website & Offers!*

Copyright 2023 All Rights Reserved

Table Of Contents

Welcome.....	Page 3
What Is ChatGPT?.....	Page 4
Creating Your Account.....	Page 6
Creating Articles.....	Page 9
Answer Questions.....	Page 16
Video Scripts.....	Page 20
Social Media Posts.....	Page 24
Summary.....	Page 29

Welcome to AI Traffic Unleashed

In this guide, you'll discover how to use ChatGPT to create free content and drive 100% free traffic to your offers.

We're on the cusp of the next generation of artificial intelligence right now. It's going to be used in a lot of our daily lives, whether we're comfortable with it or not.

So, as marketers, we may as well use it to our advantage to power and assist in our businesses.

ChatGPT is just the beginning. But it's so powerful that it can be used to create so much content right now, it simply has to be used.

Take advantage whilst it's still free to use and go generate all the traffic you need to boost leads, customers and revenue.

Let's get started...

What Is ChatGPT?

ChatGPT is an artificial intelligence language model developed by OpenAI. It is based on the GPT (Generative Pre-trained Transformer) architecture, specifically GPT-3.5. GPT-3.5 is one of the largest language models created, with 175 billion parameters, enabling it to generate coherent and contextually relevant responses to prompts or questions.

ChatGPT is designed to have conversational interactions with users, providing human-like responses based on the information it has been trained on. It has been trained on a diverse range of internet text, including books, articles, and websites, allowing it to have knowledge on a wide array of topics.

The purpose of ChatGPT is to understand and generate human-like text, engage in dialogue, answer questions, provide explanations, and assist users in various ways. However, it's important to note that ChatGPT is an AI model and may not always provide accurate or reliable information. It's always advisable to verify any critical or sensitive information from reliable sources.

Want to know a secret?

The explanation above about what ChatGPT is, was written by ChatGPT!

It's capable of creating content around most topics, answering questions, writing articles, creating video scripts and so much more.

The key to getting the best content for your business is to use the right prompts. The better the input you give it, the higher quality the outcome will be.

And we'll give you lots of useful ones to use within this guide.

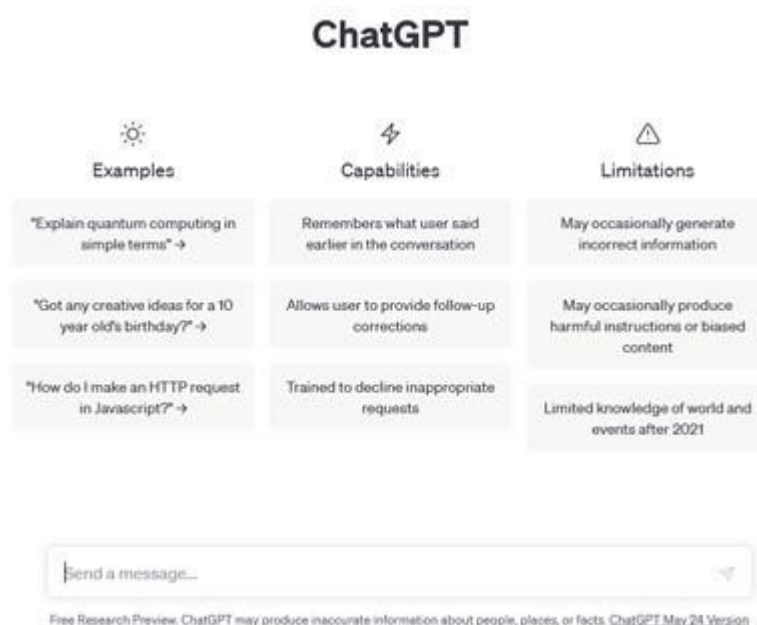
In short, ChatGPT is an engine that will provide information on the prompts you feed it. And you can then use the content to power your websites, social media, videos and more.

Creating Your Account

To use ChatGPT, you need to sign up for a free account.

Head over to <https://openai.com/blog/chatgpt> where you'll see the option to try it for free.

Create your account, login and you'll see this screen:



Whilst it looks simple, this is the heart of the platform.

It's where you enter your prompts and get the content you can use to generate the free traffic you need.

Like any new platform, it's important you get used to how it works.

So, ask it a question.

Think of the first question that comes into your head and enter it into the "Send a message" box.

Push enter and wait for the result.

You can watch ChatGPT write out the answer until it stops.

In some cases, you may have to click on the "Continue" button if it stops halfway through.

Let's give it a whirl:

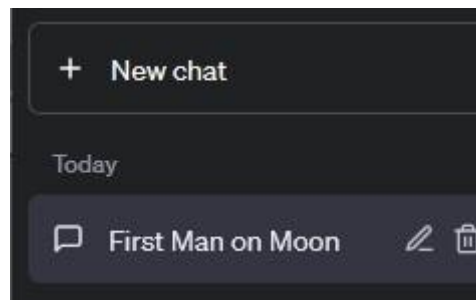


Here's the answer:



As you can see, a pretty accurate answer that went into more detail than what we asked.

You'll also notice that on the left hand side of the screen, that question, which is called a chat, has been added to the top:



This is handy because it allows you to go back and see the previous prompts you have entered.

Paid Version

The free version of ChatGPT (3.5) is more than good enough to produce all the content you need.

But there is a ChatGPT Plus option, which gives you access to the new ChatGPT-4 version.

The paid version provides more accurate content and will go more in-depth on topics.

At the time of writing, the ChatGPT Plus option costs \$20 a month.

You can start with the free version and if you love using the platform, then you might want to consider upgrading.

Let's now look at the various types of content you can create.

Creating Articles

Articles can be used in a variety of ways to generate free traffic.

- You can add them onto your website and get visitors from search engines.
- Create free blogs with them on sites such as WordPress.com, [Wix](https://Wix.com), [Medium](https://Medium.com) and [LinkedIn](https://LinkedIn.com).
- Submit them to free article directories such as [EzineArticles](https://EzineArticles.com) and [ArticleBiz](https://ArticleBiz.com).
- Publish press releases about your business and distribute using platforms such as [Presswire](https://Presswire.com).

And many more.

How to Create Them

Let's now look at various ways to create articles with ChatGPT.

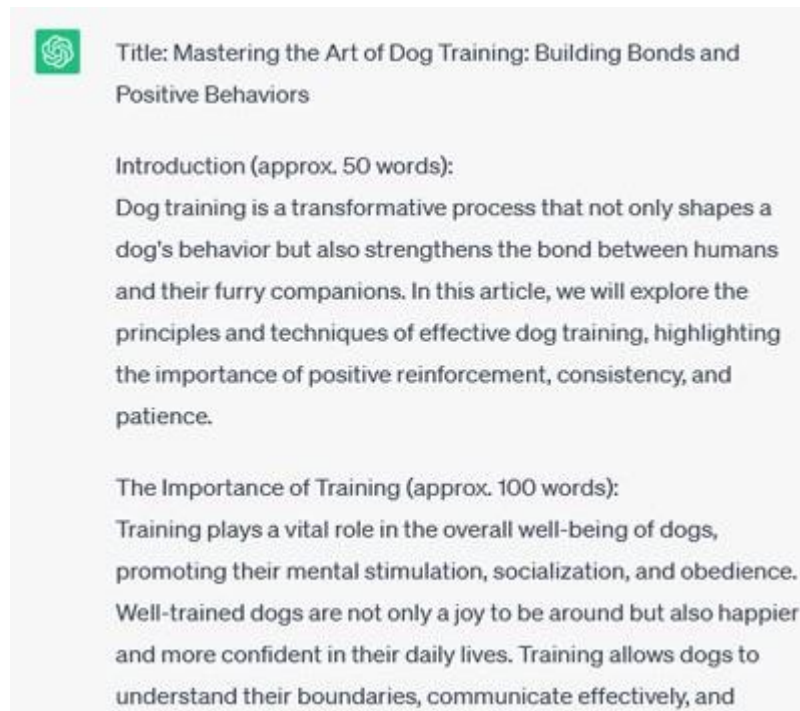
You can be quite direct and use a prompt such as:

"Create a 500 word article about dog training".

Enter that into the message box:



And here is the result:



The article continues but you can see that it's a well structured article that makes complete sense.

These articles are ideal for general purposes such as link building and article submissions.

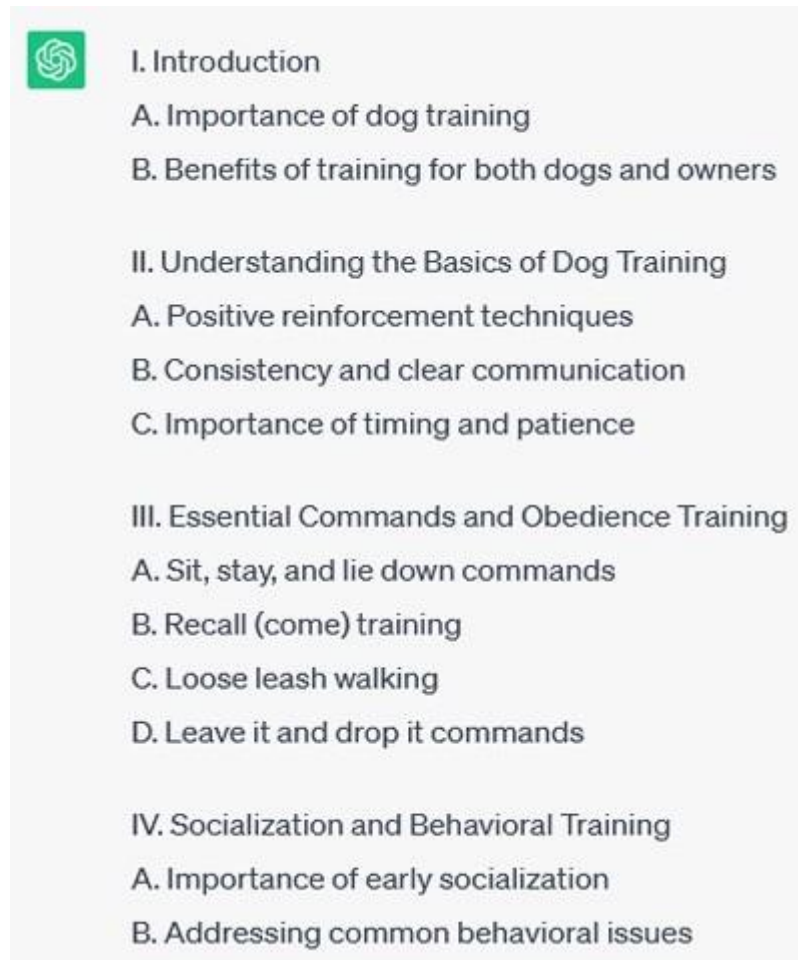
But for better quality, SEO designed articles, we can go a step further.

Use this prompt first:

"Write a general outline for an SEO optimized article on dog training".



Which gives us this result:



It continues but you can see it has general headings and sub-headings in useful categories.

Now we need to make it more SEO friendly.

So type in:

"Create a list of 15 related keywords to help with SEO".

Which gives us:



1. Dog training
2. Obedience training for dogs
3. Positive reinforcement training
4. Puppy training tips
5. Basic dog commands
6. Leash training for dogs
7. Behavioral training for dogs
8. Socialization for puppies
9. Aggression training for dogs
10. Separation anxiety in dogs
11. Clicker training for dogs
12. Dog training equipment
13. Professional dog trainers
14. House training for dogs
15. Training collars and harnesses

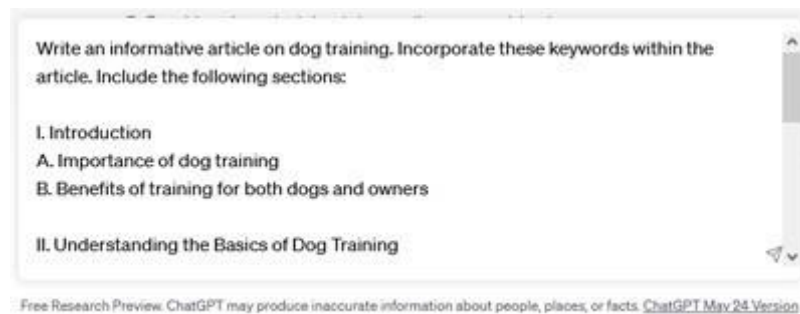
Now we can use this final prompt to bring it all together:

***"Write an informative article on dog training.
Incorporate these keywords within the article.
Include the following sections:***

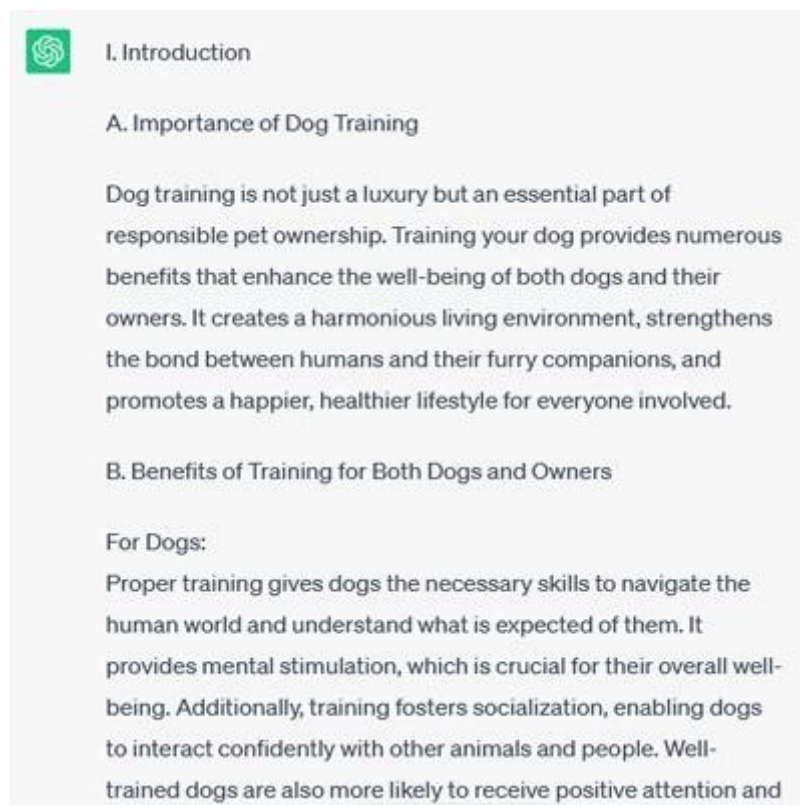
PASTE IN THE ORIGINAL OUTLINE HERE.

***Write the sections with the detailed, informative
style of a professor but in a friendly manner".***

Our prompt now looks like this:



And here's the result:



We now have an in-depth article, SEO optimized that we can use on our website(s) and other platforms.

Don't be afraid to experiment...

ChatGPT is very powerful and can be used in ways you might not expect.

For example, we can use a prompt like:

“Write an article in the style, language, and personality of Cesar Millan, but don't mention it or the name. The topic of the article is dog training. Include these sections, Best Puppy Training Tip, How To Potty Train A Dog, How To Stop A Dog Pulling On The Lead. Write as detailed as possible.”

Write an article in the style, language, and personality of Cesar Millan, but don't mention it or the name. The topic of the article is dog training. Include these sections, Best Puppy Training Tip, How To Potty Train A Dog, How To Stop A Dog Pulling On The Lead. Write as detailed as possible.

Free Research Preview: ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT May 24 Version

(Cesar Millan is a well known dog trainer. But you can use a famous person or leader in your niche.)

That prompt gives us this result:



Title: Unleashing Your Dog's Potential: Mastering Training Tips for a Balanced Canine Companion

Introduction:

Welcome, fellow dog lovers, to a journey where we tap into the power of training to unlock our canine companions' true potential. In this article, we'll explore some of the best puppy training tips, delve into the art of potty training, and reveal the secrets to stopping a dog from pulling on the lead. So, let's roll up our sleeves, grab our leashes, and embark on this transformative training adventure!

Section 1: Best Puppy Training Tip

When it comes to raising a well-behaved pup, the foundation lies in setting clear boundaries and establishing yourself as the pack leader. Dogs are instinctively pack

As you can see, we now have some personality within our article and it's not formal or boring.

Play around with using different people, actors, singers, sports people and you'll get different angles and personality in each article.

Answer Questions

By showing your authority on a topic, it will attract more people to your offers.

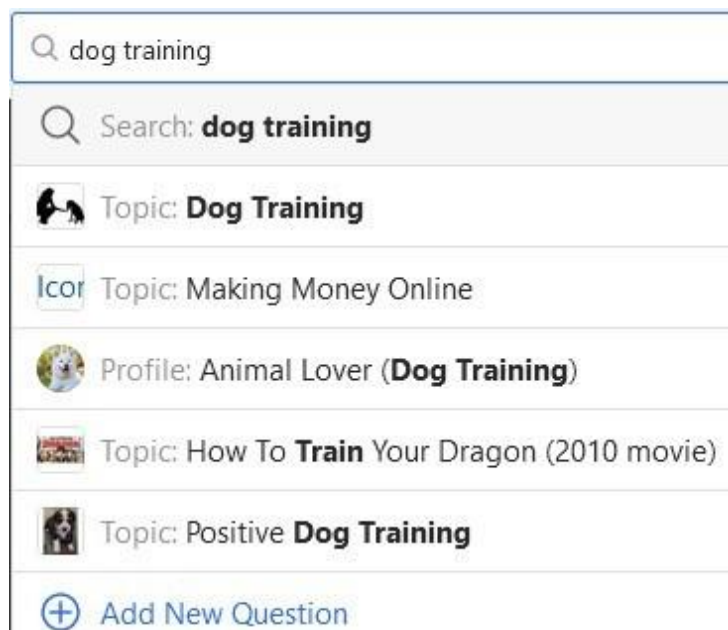
That's why answering questions is an easy way to do just that.

You can use websites such as [Quora](#), niche forums, LinkedIn and Facebook Groups to answer questions related to your niche.

Let's look at how to do it using Quora:

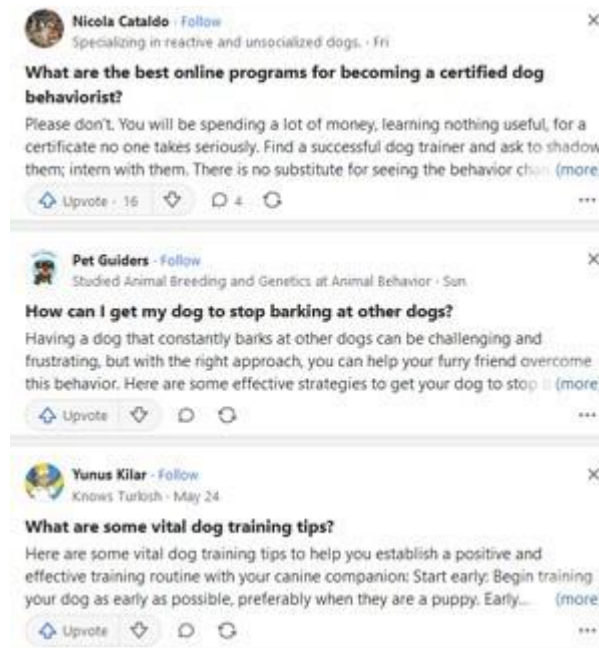
Head over to [Quora.com](#) and create a free account if you don't already have one.

In the search box at the top, type in a keyword relating to your niche:



In this example, we'll choose **Topic: Dog Training**.

Now all you need to do is scroll down the page and look at the questions being asked:



Ideally, you want to find questions with not many answers, so that you can provide the best one first.

Let's take the question "**How can I get my dog to stop barking at other dogs?**".

And put it into ChatGPT:



It brings back this answer:



Getting your dog to stop barking at other dogs requires patience, consistency, and understanding. Here are some steps you can take to address this issue:

1. Identify the Triggers: Observe your dog closely to identify the specific triggers that cause them to bark at other dogs. It could be when they see dogs on walks, through a window, or at the dog park. Understanding the triggers will help you develop an effective training plan.
2. Desensitization and Counterconditioning: Gradually expose your dog to the trigger while maintaining a calm environment. Start at a distance where your dog remains relatively calm and reward them with treats or praise for their calm behavior. As your dog becomes more comfortable, gradually decrease the distance between them and the trigger, continuing to reward their calm behavior.
3. Focus and Redirect: Teach your dog a "focus" or "watch me"

This is a snippet, it actually provided 8 tips in total.

What you then do is copy all these tips and use them to answer the question on Quora.

You can repeat this as many times as you wish.

Also do the same with niche Facebook Groups, LinkedIn and online forums.

How To Get Traffic Using This Method

Of course, answering questions is not enough to generate traffic, people need to see what you have to offer.

Add links to your website and/or offers in the bio of each platform and in the content where allowed.

People will see that you're consistently answering

questions and see that you're an expert on the topic.

So they will naturally want to learn more from you and will check out your bio, where they will see your links.

The key to this method is to be active on the platforms as often as you can.

The method is mainly copying and pasting, so won't take up much of your time.

Video Scripts

Video is the mostly consumed type of content online.

So it's vital that you are using it for your own business.

And the great thing is that you don't even have to be on camera to utilize video. Faceless videos are easy to make and can generate a lot of free traffic.

Short Videos

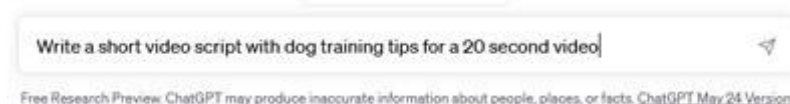
Short videos are used on the major social media platforms.

Instagram Reels, Facebook Reels, TikTok videos and YouTube Shorts are the main 4 platforms.

With these videos, you typically have up to 60 seconds for each video. But the most popular length is 10-20 seconds because they can be quickly consumed.

Here's how to create a short script using ChatGPT:

“Write a short video script with dog training tips for a 20 second video”.



Here's the output:



[Opening shot: A dog sitting calmly with its owner in a park]

Narrator: "Looking to improve your dog's behavior? Here are three quick training tips!"

[Cut to shot 1]

Narrator: "Tip #1: Use positive reinforcement."

[Show the owner giving the dog a treat and praising it]

Narrator: "Reward good behavior with treats and praise to encourage your dog to repeat it."

[Cut to shot 2]

Narrator: "Tip #2: Be consistent."

As you can see, it even gives you ideas for each scene.

You can go ahead and re-enact this scene or use software to add stock videos and images instead.

[InVideo](#) is a great software that allows you to do just that and will export in the perfect size and format for all the main social media platforms.

YouTube Videos

With YouTube, you can have videos which are much longer.

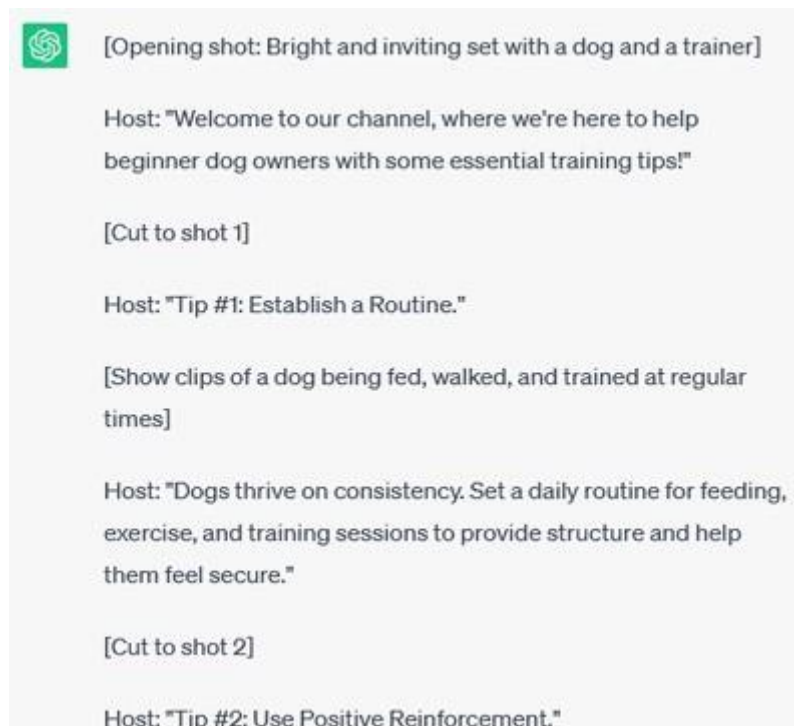
So you can create longer scripts and go more in-depth with your content.

Here's an example prompt you could use:

“Create a video script for youtube which has 5 dog training tips for beginners”.



And here's the output:



Again, we can see that it provides ideas for specific shots.

If you can't record live video, then use [InVideo](#) to add stock videos and images.

You can then export at the correct size and format for YouTube and upload right away.

Another popular type of video for YouTube is a **Top 5** or **Top 10** video.

Here's a prompt you can use for those:

“Write an article that has a list of the top 5 dog toys in 2023”.



And here's the result:



You can simply copy this article and paste it into InVideo and create your video.

Then add affiliate links to the toys in the YouTube description, along with links to your website and offers.

Social Media Posts

Platforms such as Facebook, Twitter and LinkedIn can generate a lot of targeted traffic.

But keeping up with content ideas to post daily can be very difficult.

That's why using the power of ChatGPT can make this super easy, so that you don't miss out on all that free traffic.

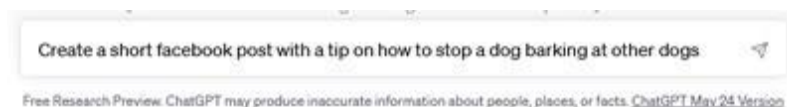
Facebook

Whether it's your main profile, a Facebook Page or even a Facebook Group, creating content based around your niche is vital.

The more often you can keep these updated, the more chance you have of people checking out your website links.

Here's a prompt to provide some tips:

"Create a short facebook post with a tip on how to stop a dog barking at other dogs".



Which gives us:



As you can see, it's even inserted emoji's, so we can copy and paste everything as-is into Facebook.

Twitter

Whilst Twitter is experimenting with allowing longer tweets, people are used to seeing short, straight to the point tweets.

Ideally, you want to try and add 1-3 tweets per day, which can be done in minutes using ChatGPT.

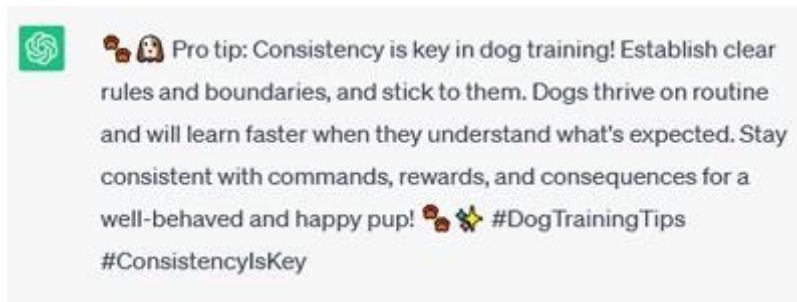
Here are some ideas you might want to consider.

A straight to the point prompt:

"Write a tweet with a popular dog training tip".



Which gives us:



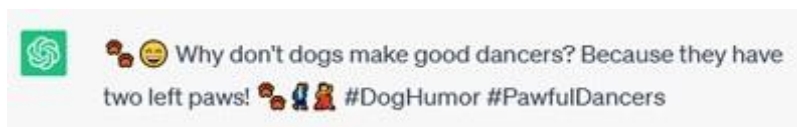
As you can see, it's again added emoji's for us and also hashtags. So we can simply copy and paste everything directly into Twitter and hit send.

A prompt for adding some humour:

"Write a tweet that contains a funny dog joke".



Which gives us:



Again, perfectly formatted for us to simply copy and paste.

A prompt to create some curiosity:

“Write a tweet with an interesting fact about a dog”



Which gives us:



Using these kinds of prompts, you can create a weeks worth of tweets in just a few minutes.

**Tip – If you're not happy with any ChatGPT answer, you can simply hit the "Regenerate response" button and get another response.*

LinkedIn

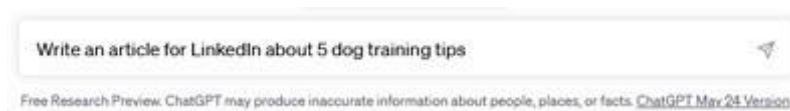
Finally we have [LinkedIn](#). Which is very under-utilized by marketers.

You can add articles to the platform that get ranked by the search engines and get free traffic to your account.

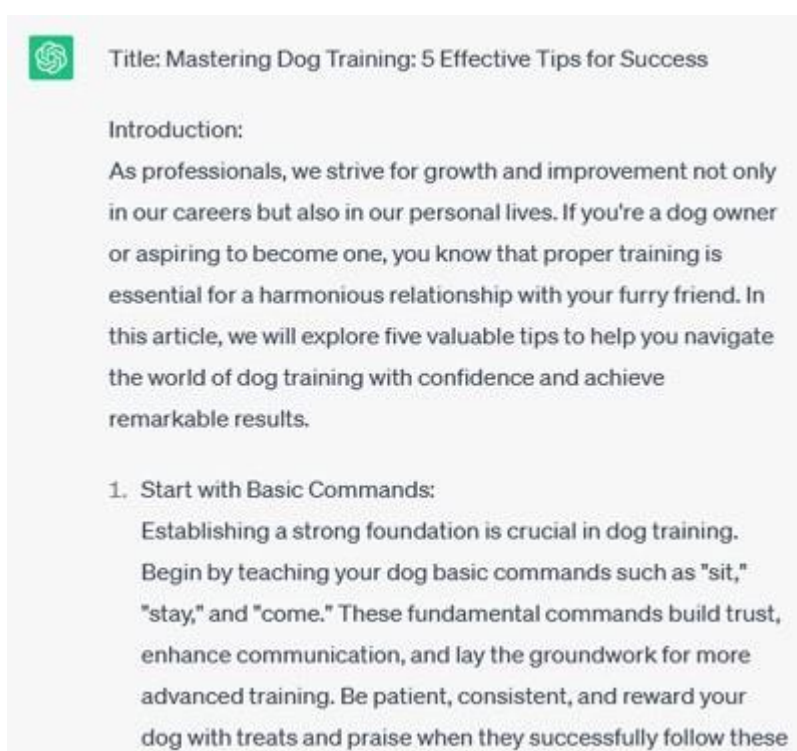
Add your website link to your profile and in the content where allowed and people will come and visit.

Here's a prompt for creating a general article:

“Write an article for LinkedIn about 5 dog training tips”.



Which gives us:



You can now go and post this in your LinkedIn account.

As it's mainly for the search engines, not for LinkedIn traffic, don't forget to add related keywords too, like we did in the **Creating Articles** section.

LinkedIn is also a great place to connect with other people in your niche and to gain additional content ideas from.

Summary

As you can see, ChatGPT can be used to create all kinds of content.

All you need to do is choose 1 or more platform and then create as much content as you can.

Become the authority in your niche and you'll have more free traffic than you know what to do with.

And you can do it all for free, using the power that ChatGPT has.

Don't delay and go and start using the prompts we've suggested in this guide right now.



Thanks for reading!

Van Jackson

Disclaimer

All information inside this guide was correct at the time of writing.

Any action you take upon the information you find inside is strictly at your own risk. We will not be liable for any losses, injuries, and/or damages in connection with the use of our information.

This guide is not endorsed or associated with OpenAI or ChatGPT.